## Nature of the Sample: Marist Poll of 1,005 National Adults

This survey of 1,005 adults was conducted December $1^{\text {st }}$ through December $9^{\text {th }}, 2016$ by The Marist Poll. Adults 18 years of age and older residing in the contiguous United States were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the nation from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were randomly selected by first asking for the youngest male. This landline sample was combined with respondents reached through random dialing of cell phone numbers from Survey Sampling International. After the interviews were completed, the two samples were combined and balanced to reflect the 2013 American Community Survey 1 -year estimates for age, gender, income, race, and region. Results are statistically significant within $\pm 3.1$ percentage points. There are 873 registered voters. The results for this subset are statistically significant within $\pm 3.3$ percentage points. The error margin was not adjusted for sample weights and increases for cross-tabulations.

|  |  | National Adults | National Registered Voters |
| :---: | :---: | :---: | :---: |
|  |  | Col \% | Col \% |
| National Adults |  | 100\% |  |
| National Registered Voters |  | 87\% | 100\% |
| Party Identification | Democrat | $\mathrm{n} / \mathrm{a}$ | 36\% |
|  | Republican | $\mathrm{n} / \mathrm{a}$ | 31\% |
|  | Independent | $\mathrm{n} / \mathrm{a}$ | 32\% |
|  | Other | $\mathrm{n} / \mathrm{a}$ | 2\% |
| Political Ideology | Very liberal | $\mathrm{n} / \mathrm{a}$ | 8\% |
|  | Liberal | $\mathrm{n} / \mathrm{a}$ | 20\% |
|  | Moderate | $\mathrm{n} / \mathrm{a}$ | 33\% |
|  | Conservative | $\mathrm{n} / \mathrm{a}$ | 28\% |
|  | Very conservative | $\mathrm{n} / \mathrm{a}$ | 10\% |
| Tea Party Supporters |  | $\mathrm{n} / \mathrm{a}$ | 19\% |
| Gender | Men | 49\% | 48\% |
|  | Women | 51\% | 52\% |
| Age | Under 45 | 47\% | 42\% |
|  | 45 or older | 53\% | 58\% |
| Age | 18 to 29 | 22\% | 18\% |
|  | 30 to 44 | 25\% | 24\% |
|  | 45 to 59 | 27\% | 29\% |
|  | 60 or older | 26\% | 28\% |
| Race | White | 62\% | 65\% |
|  | African American | 11\% | 11\% |
|  | Latino | 14\% | 14\% |
|  | Other | 12\% | 10\% |
| Region | Northeast | 18\% | 18\% |
|  | Midwest | 21\% | 21\% |
|  | South | 37\% | 37\% |
|  | West | 24\% | 24\% |
| Household Income | Less than \$50,000 | 48\% | 46\% |
|  | \$50,000 or more | 52\% | 54\% |
| Education | Not college graduate | 58\% | 56\% |
|  | College graduate | 42\% | 44\% |
| Interview Type | Landline | 41\% | 44\% |
|  | Cell phone | 59\% | 56\% |

Marist Poll National Adults. Interviews conducted December 1st through December 9th, 2016, $\mathrm{n}=1005 \mathrm{MOE}+/-3.1$ percentage points.
National Registered Voters: $\mathrm{n}=873$ MOE +/- 3.3 percentage points. Totals may not add to $100 \%$ due to rounding.

|  |  | National Adults |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Which one of the following words or phrases do you find most annoying in conversation: |  |  |  |  |  |
|  |  | Whatever | No offense, but | Ya know, right | I can't even | Huge | Unsure |
|  |  | Row \% | Row \% | Row \% | Row \% | Row \% | Row \% |
| National Adults |  | 38\% | 20\% | 14\% | 14\% | 8\% | 5\% |
| National Registered Voters |  | 38\% | 20\% | 15\% | 14\% | 9\% | 5\% |
| Party Identification^ | Democrat | 37\% | 23\% | 10\% | 15\% | 10\% | 5\% |
|  | Republican | 48\% | 13\% | 20\% | 10\% | 5\% | 4\% |
|  | Independent | 33\% | 20\% | 16\% | 16\% | 11\% | 4\% |
| Political Ideology^ | Very liberal-Liberal | 29\% | 25\% | 12\% | 16\% | 13\% | 5\% |
|  | Moderate | 39\% | 17\% | 14\% | 17\% | 10\% | 5\% |
|  | Conservative-Very conservative | 45\% | 19\% | 18\% | 10\% | 4\% | 3\% |
| Region | Northeast | 39\% | 23\% | 12\% | 10\% | 13\% | 3\% |
|  | Midwest | 38\% | 21\% | 14\% | 13\% | 7\% | 6\% |
|  | South | 39\% | 17\% | 14\% | 17\% | 8\% | 6\% |
|  | West | 38\% | 21\% | 17\% | 14\% | 7\% | 4\% |
| Household Income | Less than \$50,000 | 40\% | 18\% | 12\% | 18\% | 7\% | 5\% |
|  | \$50,000 or more | 36\% | 22\% | 15\% | 12\% | 11\% | 3\% |
| Education | Not college graduate | 45\% | 17\% | 13\% | 13\% | 7\% | 4\% |
|  | College graduate | 29\% | 24\% | 16\% | 15\% | 10\% | 5\% |
| Age | Under 45 | 27\% | 24\% | 12\% | 24\% | 11\% | 3\% |
|  | 45 or older | 49\% | 16\% | 16\% | 6\% | 6\% | 7\% |
| Age | 18 to 29 | 21\% | 24\% | 9\% | 33\% | 11\% | 2\% |
|  | 30 to 44 | 33\% | 23\% | 15\% | 16\% | 10\% | 3\% |
|  | 45 to 59 | 48\% | 20\% | 15\% | 6\% | 7\% | 3\% |
|  | 60 or older | 49\% | 12\% | 18\% | 5\% | 4\% | 11\% |
| Generation | Millennials (18-34) | 24\% | 24\% | 11\% | 28\% | 9\% | 3\% |
|  | Gen X (35-50) | 38\% | 23\% | 13\% | 12\% | 12\% | 3\% |
|  | Baby Boomers (51-69) | 54\% | 14\% | 17\% | 5\% | 6\% | 4\% |
|  | Silent-Greatest (Over 69) | 43\% | 15\% | 17\% | 4\% | 5\% | 16\% |
| Race | White | 35\% | 20\% | 18\% | 14\% | 8\% | 4\% |
|  | African American | 57\% | 14\% | 5\% | 9\% | 8\% | 8\% |
|  | Latino | 42\% | 20\% | 8\% | 18\% | 8\% | 5\% |
| Gender | Men | 37\% | 18\% | 15\% | 17\% | 7\% | 5\% |
|  | Women | 40\% | 22\% | 13\% | 11\% | 9\% | 5\% |
| Interview Type | Landline | 45\% | 16\% | 17\% | 6\% | 7\% | 8\% |
|  | Cell phone | 34\% | 23\% | 12\% | 20\% | 9\% | 3\% |

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${ }^{\wedge}$ National Registered Voters: $\mathrm{n}=873$ MOE $+/-3.3$ percentage points. Totals may not add to $100 \%$ due to rounding. Totals may not add to $100 \%$ due to rounding.

